



Camper trailer meet helps drive economy

Representatives from Wellington Council will meet with organisers of the 8th National Campertrailers meet today to look into issues regarding the emerging tourist market.

“It is important for us to engage and get a critical analysis from campertrailers because this is important for local business and our tourist economy,” Councillor Rod Buhr said.

He was launching the annual event which is being held for a week in the region.

“The Wellington community has welcomed us and we will be supporting them as well through fundraising with the local Lions Club and of course spending money in the local businesses here,” Kevin Phillips, one of the co-owners of the event said.

“These events provide big bucks for local economies. An event we had in Baradine took in up to \$40,000 for the local business community.”

Mr Phillips also welcomed a raft of new people from as far as Western Australia to Wellington.

“It’s very daunting for some new people to come from many parts of Australia to meet with others for the first time at one of these events,” he told a gathering at the events launch on Sunday night at the Showground.

“Sharon Frogley at the Wellington Information Centre has been fabulous and we are working with the community.”

Cr Buhr said he wanted the campers to let him know what improvements could be done to the town so facilities could be put in place for things like parking their large vehicles.

“I am a camper trailer person myself and I know you can inform us on what we are doing right and wrong,” he said.

Cr Buhr believes tourism is a critical way forward for Wellington and the camper trailer market is one of the biggest in the country among baby boomers and those older.

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